

LODGER'S TAX ADVISORY BOARD MEETING

AGENDA

April 27, 2022 – 3:00 pm

City Commission Meeting Room – 224 Savage Avenue

CALL TO ORDER:

ROLL CALL:

1. Approval of Minutes: March 16, 2022
2. Review of March 2022 Budget Reports
3. Discussion/Consideration of Lodgers' Tax Funding Requests:
  - Radio Advertising submitted by Enchanted Air-KRTN
  - International Santa Fe Trail Balloon Rally July 2-4 submitted by Raton MainStreet
  - Raton Visitor Guide Distribution Expense submitted by Center For Community Innovation
  - Supercross Event Funding Requests for EMT Expenses and T-shirts submitted by Center for Community Innovation
4. Report on Explore Raton, Google Ads and Media Management Center for Community Innovation Director, Patricia Duran
5. Old Business/New Business/Miscellaneous
  - a) Next Lodgers' Tax Advisory Board Meeting, Wednesday, May 18, 2022 at 3 p.m.

ADJOURNMENT

*For questions regarding this agenda please contact Michael Anne Antonucci, City Clerk/Treasurer by phone at 575-445-9551 or by email [mantonucci@cityofraton.com](mailto:mantonucci@cityofraton.com)*