

LODGER'S TAX ADVISORY BOARD MEETING

AGENDA

March 16, 2022 – 3:00 pm

City Commission Meeting Room – 224 Savage Avenue

CALL TO ORDER:

ROLL CALL:

1. Approval of Minutes: February 16, 2022
2. Review of February 2022 Budget Reports
3. Discussion/Consideration of Lodgers' Tax Funding Requests:
  - Dawson Reunion September 3-4, 2022 by Bobbie Jo Bacca of Dawson Association
  - Raton Supercross Event May 21, 2022 by The Center for Community Innovation
  - World Journal Summer Guide
4. Report on Explore Raton, Google Ads and Media Management Center for Community Innovation Director, Patricia Duran
5. Old Business/New Business/Miscellaneous
  - a) Discussion on Cannabis Advertising and Sponsorships for local events
  - b) Next Lodgers' Tax Advisory Board Meeting, Wednesday, April 20, 2022 at 3 p.m.

ADJOURNMENT

*For questions regarding this agenda please contact Michael Anne Antonucci, City Clerk/Treasurer  
by phone at 575-445-9551 or by email [mantonucci@cityofraton.com](mailto:mantonucci@cityofraton.com)*