

## LODGER'S TAX ADVISORY BOARD MEETING

### AGENDA

February 16, 2022 – 3:00 pm

City Commission Meeting Room – 224 Savage Avenue

CALL TO ORDER:

ROLL CALL:

1. Approval of Minutes: November 17, 2021
2. Review of January 2022 Budget Reports
3. Discussion/Consideration of Lodger's Tax Funding Requests:
  - The Chief Bicycle & Comedy Festival May 6-7 by Wally Wallace, Festival Director
  - Summer of Color by Raton MainStreet on Behalf of the Raton Beautification Coalition
  - Full-Page Advertisement in the 8<sup>th</sup> Annual NM Vacation Guide 2022/2023
  - World Journal Summer Guide
4. Reports:
  - Event Report for Gate City Music Festival, Raton MainStreet
  - Funding Report for Raton-opoly Game, Raton MainStreet
  - Report on Explore Raton, Google Ads and Media Management Center for Community Innovation
5. Old Business/New Business/Miscellaneous
  - a.) Next Lodgers' Tax Advisory Board Meeting, Wednesday, March 16, 2022 at 3 p.m.

ADJOURNMENT

*For questions regarding this agenda please contact Michael Anne Antonucci, City Clerk/Treasurer  
by phone at 575-445-9551 or by email [mantonucci@cityofraton.com](mailto:mantonucci@cityofraton.com)*